



JBG-161100020104 Seat No. _____

M. B. A. (Sem. I) (CBCS) Examination

December - 2019

Management Information Systems

Time : 3 Hours]

[Total Marks : 70

Instruction : All Questions Carry Equal Marks

1 Explain in detail System Development Life Cycle.

2 (A) Explain different types of network.

(B) Write about Encryption methods.

OR

2 (A) Explain Database management system.

(B) What is marketing information system? How is it useful for businesses?

3 Explain how firms can increase overall Operational productivity through the use of Information Systems?

OR

3 What is E-commerce? Explain different models of E-commerce with examples.

4 (A) What are the characteristics of a good Management Information System?

(B) Identify and describe the levels of hierarchy in organization. What type of information system serves each level?

OR

4 (A) Explain Rapid Application Development and Prototyping.

(B) What is Management Information System? Explain the components of MIS.

5 Write short note on : (Any **Two**)

(1) Human Resource Management System

(2) Internet

(3) Computer Hardware and software
